

Rep Order# 8821731 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 36397

Printed: 10/04/2012 1:30 PM
Last Received: 10/04/2012 12:59 PM
Showing Buylines: All Lines

1 of 1

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 2602
Buyer BEN ANGLE
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //2602
Flight Dates 10/05/2012 - 11/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

— CONTRACT COMMENT —

NAT'L REPUBLICAN CONGRESIONAL COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK

TOTAL - \$94,750

PLEASE CONFIRM

THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	600A-700A	Buyline Comment: NEWS	:30	\$1,200.00	10/08-10/11	2	1	2	\$2,400.00	
	2	SU	600A-630A	Buyline Comment: NEWS	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
	3	SU	630A-800A	Buyline Comment: SUNDAY MORNING	:30	\$2,000.00	10/07-10/07	1	1	1	\$2,000.00	
	4	F	900A-1000A	Buyline Comment: REGIS & KELLY	:30	\$850.00	10/05-10/05	2	1	2	\$1,700.00	
	5	M-TH	900A-1000A	Buyline Comment: REGIS & KELLY	:30	\$850.00	10/08-10/11	2	1	2	\$1,700.00	
	6	SU	1000A-415P	Buyline Comment: NFL FOOTBALL	:30	\$25,000.00	10/07-10/07	1	1	1	\$25,000.00	

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Rep Firm _____
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0265

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Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5888
Salesperson FAX# 202-872-0265

LT	Ln	Day	Time	Program
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	17	M-TH	630P-700P	

18	SA	630P-700P Buyline Comment: INSIDE EDITION	:30	\$700.00	10/06-10/06	1	1	1	\$700.00
19	SU	530P-600P Buyline Comment: POLITICS NOW	:30	\$650.00	10/07-10/07	1	1	1	\$650.00
20	M	800P-900P Buyline Comment: MOTHER/PARTNERS	:30	\$9,500.00	10/08-10/08	1	1	1	\$9,500.00
21	TU	800P-900P Buyline Comment: NCIS	:30	\$12,000.00	10/09-10/09	0	0	0	\$0.00
22	TU	1000P- 1100P Buyline Comment: VEGAS	:30	\$8,500.00	10/09-10/09	1	1	1	\$8,500.00
23	W	800P-900P Buyline Comment: SURVIVOR	:30	\$7,500.00	10/10-10/10	0	0	0	\$0.00
24	TH	800P-900P Buyline Comment: BIG BANG/2.5 MEN	:30	\$18,000.00	10/11-10/11	1	1	1	\$18,000.00
25	M-TH	1100P- 1135P Buyline Comment: NEWS	:30	\$2,200.00	10/08-10/11	2	1	2	\$4,400.00
26	SA	1100P- 1135P Buyline Comment: NEWS	:30	\$1,100.00	10/06-10/06	1	1	1	\$1,100.00
27	SU	1100P- 1135P Buyline Comment: NEWS	:30	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00

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Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

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28	F		1135P- 1235A		:30	\$850.00	10/05-10/05	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
29	M-TH		1135P- 1235A		:30	\$850.00	10/08-10/11	2	1	2	\$1,700.00	
				Buyline Comment: LETTERMAN								
30	SU		500A-60CA		:30	\$400.00	11/04-11/04	1	1	1	\$400.00	
				Buyline Comment: EYE ON DC/WST								

--REPORT TOTALS--

Report Totals: 33 / \$94,750.00

--SALES MONTHLY TOTALS--

Oct 12: 32 / \$94,350.00 Nov 12: 1 / \$400.00

Sales Totals: 33 / \$94,750.00

Station Totals: 33 / \$94,750.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$315,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+